

SNOW MUCH FUN!

Winter Carnival

SUNDAY FEBRUARY 23, 2020

10AM - 2PM

STRONACH COMMUNITY CENTRE



Sponsorship Opportunities



Montessori
ACADEMY OF LONDON

Snow Much Fun - Winter Carnival 2020

New this year! Montessori Academy of London is pleased to introduce our Winter Carnival, **Snow Much Fun**. The event will bring families of our school and the broader community together for a day of fun, snow themed family activities.

Snow Much Fun will take place at Stronach Community Centre using the gym's indoor space as well as outdoor recreation areas. Highlights of the event include inflatable rides, games, prizes, food for sale, hot cocoa and apple cider, outdoor toboggan and snowshoe races.

All proceeds from the event will support Montessori Academy of London's reconstruction of the school library and music room.

Montessori Academy of London is a registered charity offering alternative, Montessori education and summer camps in the City of London.

Event Details

Date: Sunday, February 23, 2020

Time: 10am to 2pm

Location: Stronach Community Centre, 1221 Sandford Street

Attendees: Over 330 students and their families and surrounding community members.

Expected Attendance: 500+

Marketing: The direct audience for the event include over 330 current students and their families (900+ individuals), more than 1,000 alumni and their families, and community partners. We anticipate the event will attract over 500 attendees throughout the afternoon. Promotions will include targeted communications to our stakeholders through e-newsletters (500+ email addresses with a 70% open rate) and printed mailings, posters, social media and media releases.



Montessori Academy of London



Montessori Academy of London is London's leader in Montessori education, and has been since 1968.

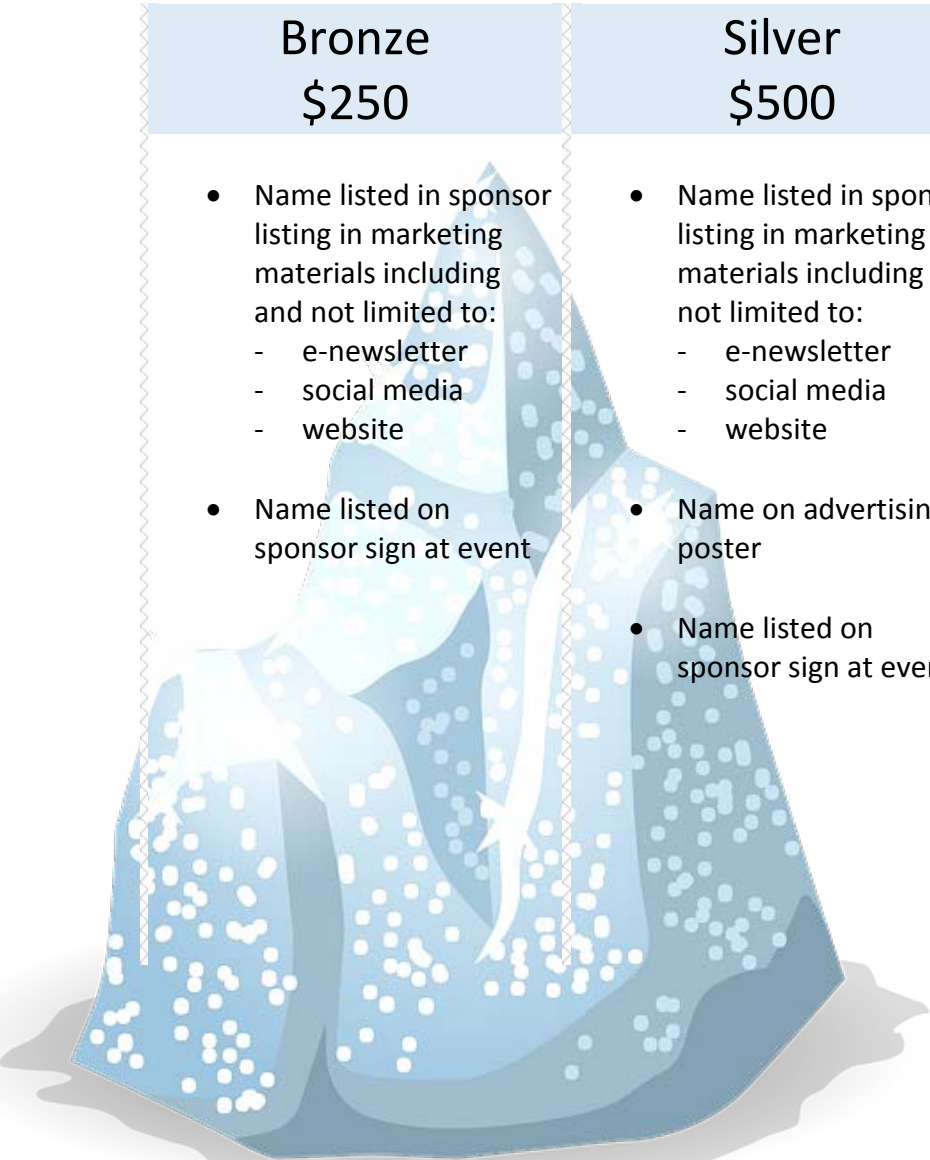
As a charitable organization, we focus on improving the lives of others through education and creating a culture that is not just for those who can afford it, but also for those who truly believe in and support Montessori. We are committed to continuously reinvesting in our school for the benefit of children, families and the greater community.

Over the years, Montessori Academy of London has become a pre-eminent Montessori school—renowned in Canada and around the world for the exceptional quality of our accredited Montessori program. We were the first Montessori school in Canada to offer an Adolescent program (Junior High) and one of the first to receive accreditation by the Canadian Council of Montessori Administrators (CCMA). **Montessori Academy of London has five locations within London serving over 330 students from Toddler through to Grade 8.**

Montessori is a child-centered approach to education designed to help all children reach their fullest potential—at their own pace. It's a real-world approach that inspires a love of learning and prepares students to study, work and live successfully in the 21st Century. Everything Montessori educators do strives to support self-guided learning, self-confidence, and a compassionate worldview.



Sponsorship Levels



Bronze \$250	Silver \$500	Gold \$750	Diamond Ice \$1000
• Name listed in sponsor listing in marketing materials including and not limited to: - e-newsletter - social media - website • Name listed on sponsor sign at event	• Name listed in sponsor listing in marketing materials including and not limited to: - e-newsletter - social media - website • Name on advertising poster • Name listed on sponsor sign at event	• Name listed in sponsor listing in marketing materials including and not limited to: - e-newsletter - social media - website • Social media post introducing you as a Gold Sponsor • Medium Logo on event poster • Name and Logo on sponsor sign at event • Opportunity to include promotional materials at the event (flyers, marketing giveaways etc.)	• Name listed in sponsor listing in marketing materials including and not limited to: - e-newsletter - social media - website • Large Logo on event poster • Social Media post introducing you as the Diamond Ice Sponsor • Name and Logo on sponsor sign at event • Exclusive signage at the event (sponsor provided) • Opportunity for promotional table/presence at event

Winter Carnival Sponsorship Package



For Sponsorship Inquiries

Tonya Dendrinios, Development Director

Phone: 519-433-9121 ext. 233

Email: tdendrinios@montessori.on.ca

Mailing Address:

Montessori Academy of London

711 Waterloo St.

London, ON N6A 3W1

Phone: 519-433-9121

Fax: 519-433-8941

Social Media:

Website: www.montessori.on.ca

Facebook: facebook.com/MontessoriAcademyofLondon

facebook.com/groups/montessorialum/

Twitter: twitter.com/MAofLondon

